



Colorado Cleantech Industry Association Awarded \$80,000 U.S. Department of Commerce Grant to Develop Colorado's Cleantech Roadmap

The Colorado Cleantech Industry Association (CCIA) has received an \$80,000 US Department of Commerce Economic Development Administration Grant to develop a Cleantech Roadmap for the State of Colorado. Other funding entities of the plan include the Colorado Economic Development Commission, the Colorado Governor's Energy Office, the Metro Denver Economic Development Corporation, the University of Colorado and Colorado State University.

Denver, CO - June 1, 2010 - The Colorado Cleantech Industry Association (CCIA) has received an \$80,000 US Department of Commerce Economic Development Administration Grant to develop a Cleantech Roadmap for the State of Colorado. The announcement is made by Christine Shapard, CCIA Executive Director, who says with receipt of the US EDA grant, the CCIA now has full funding of the \$200,000 required for the state cleantech analysis and comprehensive roadmap.

Other funding entities of the plan include the Colorado Economic Development Commission, the Colorado Governor's Energy Office, the Metro Denver Economic Development Corporation, the University of Colorado and Colorado State University. A state plan will provide stakeholders with a detailed view into the strengths, weaknesses, opportunities and threats to Colorado's internationally recognized cleantech cluster, while offering a 3-5 year actionable road map to continue expansion of the cleantech cluster.

"Over the past few years we have worked hard to establish Colorado as a national and international leader in clean energy," Colorado Governor Bill Ritter, Jr., said regarding the State's participation in the project. "While we are well on our way, this new grant and roadmap will allow us to highlight our competitive advantages and continue to build an innovative and cutting-edge future for Colorado's New Energy Economy."

Further, Shapard explains, "We're extremely excited that, with the EDA grant confirmed and other funding in place, we can now formally engage a nationally-recognized consulting firm to begin the tasks of identifying Colorado's cleantech core competencies, as well as our gaps, that will help us create a roadmap to maintain Colorado's position at the forefront of cleantech development in the world."

The consulting firm will examine the state's entire cleantech ecosystem, including the research and business strengths, funding landscape, state and local incentives and policies, workforce, technology development and laboratory presence that are vital to growing the industry. This will allow for the identification of Colorado's competitive advantages compared to other regions and countries and lead to actionable plans to maintain the state's leadership.

"As the CCIA continues to build Colorado's national and international cleantech presence, we look forward to reinforcing the state's economic development efforts with a study that provides an actionable, defensible and sustainable roadmap for cleantech growth," Shapard concludes.

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About the Colorado Cleantech Industry Association

The Colorado Cleantech Industry Association represents the interests of the state's cleantech industry. Its mission is to further establish Colorado as a world leader in clean technology by providing representation and advocacy, a unified voice, relevant programming and capacity development. For more information, visit <http://www.coloradocleantech.com>.

CCIA also is found on these social media sites:

Twitter: <http://twitter.com/COCleantech>

LinkedIn Group: <http://www.linkedin.com/e/vgh/1882455>

Facebook Fan Page: <http://www.facebook.com/ColoradoCleantechIndustryAssociation>

News Feed: <http://coloradocleantech.blogspot.com>

YouTube Channel: <http://www.youtube.com/COCleantech>

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