



Colorado Cleantech Industry Association Launches Online Career Center for Cleantech Job Seekers and Employers/Recruiters

The Colorado Cleantech Industry Association (CCIA) now offers a new web-based Career Center, connecting job seekers with prospective employers in the cleantech industry. The center, powered by JobTarget, is accessible at the CAREERS section of the CCIA website and serves both CCIA members and non-members alike.

Denver, CO – May 6, 2010 - The Colorado Cleantech Industry Association (CCIA) now offers a new web-based Career Center, connecting job seekers with prospective employers in the cleantech industry. The announcement is made by Christine Shapard, CCIA Executive Director, who says the center is accessible at the "CAREERS" section of the CCIA website and serves both CCIA members and non-members alike. The new job board is powered by JobTarget.

"Our association promotes cleantech industry knowledge, networking, and excellence," Shapard explains. "Launching an online career center for professionals in this field—and in our geographic region—is a natural extension of that mission."

CCIA's employment marketplace, like other JobTarget-powered career centers, distinguishes itself from generalist job boards in a number of ways. These include:

- A highly targeted focus on employment opportunities in a certain sector, location, or demographic.
- *Anonymous* resume posting and job application—enabling job candidates to stay connected to the employment market while maintaining full control over their confidential information.
- An advanced Job Alert system that notifies candidates of new opportunities matching their own pre-selected criteria.
- Access to industry-specific jobs—and top-quality candidates—often not seen on Monster, CareerBuilder, or HotJobs.

"Niche job boards, like the one we've just designed for CCIA, are an ideal way to recruit top candidates," says JobTarget CEO Andrew Banever. "Our customized career centers also attract new members— both individuals and businesses—to an association such as CCIA. In turn, that helps drive participation in conferences, professional development workshops, award programs, and other association offerings."

To visit the Career Center, log onto the CCIA website <http://www.coloradocleantech.com> and click "CAREERS" (or link directly at <http://tinyurl.com/CCIACareerCenter>). Once there, users can immediately post a resume or a job opening.

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About the Colorado Cleantech Industry Association

The Colorado Cleantech Industry Association represents the interests of the state's cleantech industry. Its mission is to further establish Colorado as a world leader in clean technology by providing representation and advocacy, a unified voice, relevant programming and capacity development. For more information, visit <http://www.coloradocleantech.com>.

CCIA also is found on these social media sites:

Twitter: <http://twitter.com/COCleantech>

LinkedIn Group: <http://www.linkedin.com/e/vgh/1882455>

Facebook Fan Page: <http://www.facebook.com/ColoradoCleantechIndustryAssociation>

News Feed: <http://coloradocleantech.blogspot.com>

YouTube Channel: <http://www.youtube.com/COCleantech>

About JobTarget

JobTarget is an industry leader in job board development, integration, and management. Founded in 2001, the company is the nation's largest provider of third-party career services software for professional associations, powering over 1,000 custom-designed and private-label job boards. To learn more about JobTarget's innovative technology, visit <http://www.jobtarget.com>.

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